

# SPONSORSHIP PROSPECTUS

Northern Australia's Premier  
Mining and Resources Industry Forum

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# 2023 Townsville North Queensland Mining and Resources Industry Forum Tuesday 6 June 2023

The Pavilion  
The Ville Resort-Casino  
Sir Leslie Thies Drive Townsville

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**The Mining and Resources Industry Forum (MRIF) is Northern Australia's Premier mining and resources conference and a must-attend event for the mining industry, METS (mining, equipment, technology and services) sectors and those seeking to do business within these industries.**

Featuring presentations and discussions from industry experts, thought leaders and industry associations, as well as panel sessions and time allocated for networking, this event provides an unrivalled opportunity to:

- › Connect and network with key decision-makers, C-level executives, mine representatives and METS
- › Leverage the forum's reputation and marketing expertise through a wide range of platforms, media and networking channels
- › Increase your profile in the industry through brand awareness
- › Strategically position your brand as a market leader
- › Build strategic relationships
- › Explore future business and employment opportunities.

**Whether you're looking to enhance your brand exposure, generate sales, showcase new innovations, or gain new leads, speak to us about the sponsorship opportunities available.**

**Sponsorship opportunities are available to all current Townsville Enterprise members.**

## KEY DATES

**ARTWORK SUPPLY DEADLINE 24 MAY 2023**

**DELEGATE PACK INCLUSION DEADLINE 31 MAY 2023**



# Sponsorship opportunities



## GOLD SPONSOR

**\$10,000**  
(excl GST)

### BENEFITS

- ▶ Opportunity to address delegates during official opening.
- ▶ Acknowledgement of status by MC throughout forum.
- ▶ Corporate logo on promotional material including event invitation, program and EDMs in lead up.
- ▶ Three corporate banners in venue.
- ▶ Corporate logo displayed on event hold screen.
- ▶ Acknowledgement of partnership in the Townsville Enterprise e-newsletter.
- ▶ Acknowledgement of partnership in lead up and on the day through social media channels.
- ▶ Opportunity to include collateral on tables (collateral to be supplied).
- ▶ Three tickets to attend forum and networking function.
- ▶ Co-signed event wrap-up EDM.

## SILVER SPONSOR

**\$6,000**  
(excl GST)

### BENEFITS

- ▶ Acknowledgement of sponsorship by MC during session.
- ▶ Corporate logo included on promotional material including event invitation, program and EDMs in lead up.
- ▶ Two corporate banners in venue.
- ▶ Corporate logo displayed on event hold screen.
- ▶ Acknowledgement of partnership in the Townsville Enterprise e-newsletter.
- ▶ Acknowledgement of partnership through social media channels.
- ▶ Opportunity to include collateral on tables (collateral to be supplied).
- ▶ Two tickets to attend forum and networking function.



## PRE FORUM NETWORKING SPONSOR

**\$4,000**  
(excl GST)

### BENEFITS

**Single partnership opportunity to sponsor the Pre-Forum networking event Monday 5<sup>th</sup> June 2023.**

- ▶ Opportunity to address and welcome attendees (15 minute presentation).
- ▶ Acknowledgement of sponsorship by MC during forum.
- ▶ Corporate logo included on promotional material including event invitation, program and EDMs in lead up.
- ▶ Corporate logo featured on event marketing promoting the event.
- ▶ One corporate banner in venue at networking event.
- ▶ One corporate banner in venue during forum.
- ▶ Corporate logo displayed on event hold screen.
- ▶ Acknowledgement of partnership in the Townsville Enterprise e-newsletter.
- ▶ Acknowledgement of partnership through social media channels.
- ▶ Opportunity to include collateral in delegate pack (collateral to be supplied) Half page ad included in forum program (artwork to be supplied).
- ▶ Two tickets to pre-Forum networking function.
- ▶ One ticket to attend forum and networking function with opportunity to suggest seating for business matching.

COMPANY NAME:	
POSTAL ADDRESS:	POST CODE:
STREET ADDRESS:	POST CODE:
PHONE:	FAX:
MOBILE	EMAIL:

<input type="checkbox"/> <b>GOLD SPONSOR</b>	<input type="checkbox"/> <b>SILVER SPONSOR</b>	<input type="checkbox"/> <b>PRE-EVENT NETWORKING SPONSOR</b>
<b>\$10,000</b> <small>(excl GST)</small>	<b>\$6,000</b> <small>(excl GST)</small>	<b>\$4,000</b> <small>(excl GST)</small>

## BENEFITS

- EFT Payment** BSB: 064 817 | **Account Number:** 1005 2278 | **Account Name:** Townsville Enterprise Limited  
*Please quote invoice number or company name as reference*
- Cheque** *Please make cheque payable to Townsville Enterprise Limited and attach to the application*
- Credit Card** *Please note we do not accept AMEX / DINERS cards, A member of our team will contact you for payment details.*

## CANCELLATION POLICY

Cancellations will only be accepted in writing by the person whose signature appears on this form and mailed, faxed or emailed to Townsville Enterprise prior to event launch. Cancellations after this time will forfeit their sponsorship. Please tick (v) to indicate you agree with the following policies and conditions:

- I have read the Townsville Enterprise Cancellation Policy

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

## PAYMENT CONFIRMATION

In order to confirm your Sponsorship, we require the completed Sponsorship Application form, together with your payment, to be forwarded to Alysse Steele - Memberships and Events Acquisition Executive.

For further information, to customise your Sponsorship Agreement or to confirm your sponsorship, please contact:

### Alysse Steele

*Memberships and Events Acquisition Executive*

**Email:** alysse.steele@tel.com.au **Phone:** 07 4726 2757