

TOURISM FUTURES FORUM PROGRAM

THURSDAY 23 MARCH

12:00PM – 1:00PM	REGISTRATIONS OPEN NETWORKING LUNCH
1:00PM - 1:05PM	WELCOME TO COUNTRY <i>Wulgurukaba Walkabouts</i>
1:05PM - 1:10PM	WELCOME & ACKNOWLEDGEMENTS <i>Lisa Woolfe Director Visitor Economy and Marketing – Townsville Enterprise Limited</i>
1:10PM - 1:25PM	WELCOME FROM OUR PLATINUM EVENT PARTNER – TOWNSVILLE BULLETIN <i>Craig Herbert Townsville Bulletin</i>
1:25PM - 2:10PM	TOWNSVILLE ENTERPRISE'S PRIORITIES TO SECURE THE FUTURE OF TOURISM <i>Lisa Woolfe Director Visitor Economy and Marketing – Townsville Enterprise Limited</i>
2:10PM - 2:55PM	EMBRACE UNEXPECTED AND LIVE OUR BRAND <i>Maddie Croker The Lab</i>
2:55PM - 3:15PM	ORGANICALLY GROW YOUR GRAM (AKA: INSTAGRAM) <i>Kellie Stephenson Support Local Townsville</i>
3:15PM - 3:20PM	IS AFFORDABLE INSURANCE A MYTH? <i>Martine Bengoa Gallagher</i>
3:20PM - 3:40PM	UPSKILLING YOUR TEAM <i>Vicki Mathias Queensland Tourism Industry Council</i>
3:40PM - 4:00PM	AFTERNOON TEA
4:00PM - 4:30PM	DOING OUR PART AS A BUSINESS AND CITY TO GROW TOWNSVILLE AND BE SUSTAINABLE <i>Greg Bruce Townsville City Council</i>
4:30PM - 5:10PM	ACCESSIBILITY AND INCLUSIVE TOURISM <i>Manon David Get About Able</i>
5:10PM - 5:30PM	PANEL - NEW EXPERIENCES ARE ON THE HORIZON <i>Paul Victory - MOUA</i> <i>Andrew Hooper-Nguyen - Flinders Wharf</i> <i>Brent Clark - Ardo + Pelorus Private Island</i> <i>Michael Nelson - Pinnacle Tourism Marketing</i> <i>Stephanie Hinks - Aquascene Charters</i>
5:30PM - 6:30PM	MEET TOURISM AND EVENT QUEENSLAND'S NEW CEO <i>Patricia O'Callaghan</i>
5:30PM – 6:30PM	NETWORKING FUNCTION

EVENT SPONSORS

